

Invoke LIVE Express™

Now there's a faster and easier way to put Invoke's proven methodology to work for you. Invoke LIVE Express™ gives you an ultra-fast and economical way to leverage Invoke's patented approach for conducting Large-Scale Focus Groups™ – while still receiving quality insights with immediate impact.

How It Works



100 Targeted People,
English Speaking

Sample

- High Feasibility sample
 - Does not Include: B2B, niche panels, geo restrictions, or complex terminates and algorithms
- Simple Screener includes 10 questions and 3 segments



Live Front Seat Study

LIVE Event

- 20-25 Questions in a 30 Minute Session
- Researcher guidance includes ability to add on-the-fly questions and conduct 1:1 chats for in-depth probing
- Invoke builds and programs custom discussion guides



4 Days Start to Finish

Reports and Insights

- Instantaneous automated reporting (.xls and .ppt-ready)
- *PLUS* A research-inspired project summary is delivered within 24 hours
- Projects completed in as little as 4 days from start to finish



Insights

For just \$10,000

With Invoke LIVE Express™, you can include up to **100 people** in a **30-minute LIVE** research event. You'll walk away with **real, actionable results** in as little as **4 days**.

Try it today for only \$10,000

Contact Us: RapidResponseTeam@Invoke.com

Or 781- 810- 2700